the October 2009

volunteer fire fighter

Volume 1 No. 2

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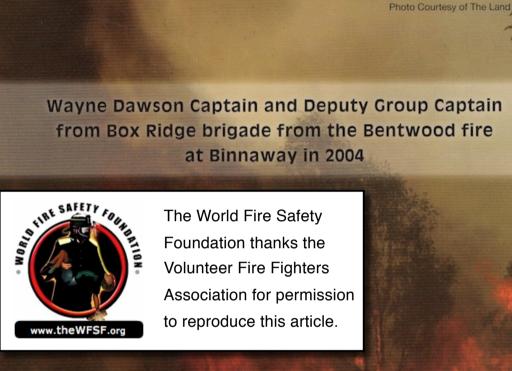
Liberal and Nationals commit to ensuring the RFS remains fully independent

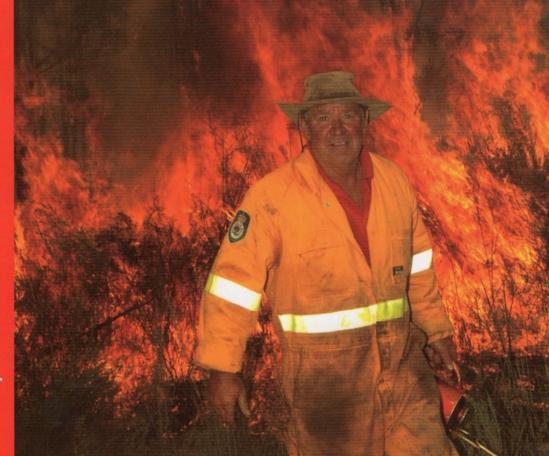
After Black Saturday

Brindabella Fire Abatement Plan 13 – June 2009

Cow Cockies, Firefighters and Scientists

Welfare/Relief
Fund for Volunteer
Fire Fighters





It's Time to Warn the Public!

THE KEY

to Saving Countless Lives



Peter CannonUrging fire-fighters
to find out the facts

"Fire-fighters haven't been told the truth.
Watch 'Smoke Alarm Recall' and see the facts about ionization alarms for yourself."

Peter Cannon, President, Volunteer Fire Fighters Association, Australia Aug 2008

"We have five million [ionisation] smoke detectors in this state that may fail in the time of need." State Fire Marshal Roger Johnson, Indianapolis, Indiana, USA. Sep 2007



SFM Roger Johnson
Warning the public
in the State of Indiana



Chief Jay Fleming Warning Fire Fighters

"Nationally the percentage of people dying when the [ionization] smoke detector works, but works too late, is forty percent."

Chief Jay Fleming, Boston Fire Department

WBX TV, Boston, Massachusetts, USA. Dec 2007

"Using better [photoelectric] smoke alarms will drastically reduce the loss of life among citizens and firefighters."

Harold A Schaitberger, International Association of FireFighters, USA. Oct 2008





The World Fire Safety Foundation thanks the Volunteer Fire Fighters Association for publishing this condensed, four page version of 'The KEY Report' in their October 2009 VFFA Magazine.

See the complete KEY Report at: www.theKEYreport.org
Visit the Volunteer Fire Fighters Association at: www.theVFFA.org

"It's Time to Warn the Public!"

photoelectric smoke alarms
because "they're better" - most
people will do absolutely nothing.

Why should they?

Their smoke alarms go off when they open the oven or cook toast, so people think they're safe.

However, it's time to warn the public that almost everyone's smoke alarms are dangerously defective*
- because that's when

Adrian Butler, Chairman, WFSF Queensland, Australia August 2009

they'll replace them.

*lonization smoke alarms, the *type* in almost all homes, do not safely detect smouldering fires, the type of fire that commonly kills.

Install a working photoelectric smoke alarm now,



Adrian Butler Chairman, WFSF Former Fire Fighter







oort page 20)
ety Foundation

It's on the Buses!

Queensland Fire Brigade takes the lead (KEY Report page 13)

WARNING!



David Isaac Standards Australia Committee FP-002

The average person buys a smoke alarm in the genuine belief that before their house fills with smoke from a smouldering fire, they will be given sufficient warning to safely escape. Regrettably this is absolutely NOT what will happen if they rely on an ionization smoke alarm.

Quote by Mr David Isaac, Standards Australia Committee FP-002 from the report, 'New Zealand Fire Service - Saving Face or Saving Lives?' sent to the New Zealand Fire Service, 25 May, 2006 page 3, para 3.

The **KEY** Report - It's Purpose

The KEY Report (Aug 2009) follows up The CAN Report (Feb 2007) which warned Governments about the defective ionization *type* of smoke alarms found in almost all homes.

Despite new legislation mandating photoelectric smoke alarms in some US

States and in commercial buildings in Australia, the public (and fire
fighters) are STILL not being warned about the dangerously defective
ionization smoke alarms in their homes (whether they are new or old, battery or hard-wired).



The KEY Report's purpose is to help you to:

- discover the truth about the smoke alarms in your home, and
- take simple, practical steps to properly protect your family.

Is your family safe? How can you know for sure?

- Read the 'Personal Messages' (KEY Report pages 8 ~ 9)
- 2 Send your 'Home Owners' or 'Tenants' letter (KEY Report pages 10 ~ 11)



... It's Time to Warn the Public!

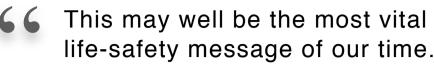
"If you put people on notice that there's a problem, and they ignore it, now they're liable . . ."

Dean Dennis, 'Father's For Fire Safety', Sept 2009



Roger Johnson Indiana State Fire Marshal

Attention ALL Fire Fighters We need YOUR Help



SFM Johnson after the Foundation's 'Aquarium Test' aired on Indiana State TV. 07 Sept, 2007, Indiana, USA



- Read the KEY Report at: www.theKEYreport.org,
- Check out the Fire Fighters pages and the 'Fire Chiefs Presentation' at: www.theWFSF.org, and
- Send your 'Home Owners' or 'Tenants' letter.

Fire Chiefs Presentation Smoke Alarms Why are people dying in fires with working smoke alarms?

Fire Chiefs Presentation

Find out how how fire-fighters have been, and continue to be, needlessly killed and injured for over thirty years. See the 'Fire Chiefs Presentation' at:

www.theWFSF.org



Fire-fighter's
Discover the
facts for yourself

"It is truly alarming ... It is so stunning and so horrifying and it's so hard to believe it's something that people just don't know." Courteney Stuart, 'The Hook', Virginia, USA. July 2008



Chairman, former

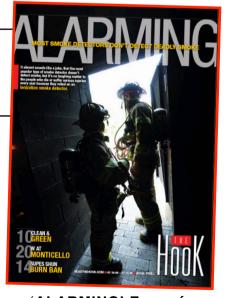
full-time firefighter



The World Fire Safety
Foundation thanks the VFFA
for helping spread the message



CEO, Co-Founder



'ALARMING' Exposé
Real-world fire-fighter testing reveals
the horrifying truth about the smoke
alarms in MOST homes!